

David Bearman, M.D.
Drug Abuse Treatment and Prevention, Grant Writing,
Medi-Cal, Managed Care, Medical Quality

BIO

Dr. Bearman received his M.D. from the University of Washington School of Medicine. He graduated with honors from the University of Wisconsin with an undergraduate degree in Psychology. He was the Director of Medical Services for the Santa Barbara Regional Health Authority (SBRHA) since its inception in 1983 through June 1997, and was then promoted to Senior Health Care Advisor/Grants Development Director. In 1999 as a result of Dr. Bearman's efforts, the California Healthcare Foundation allocated ten (10) million dollars to several health entities located in Santa Barbara County for a county-wide medical data exchange system. SBRHA is the oldest County Organized Health System (COHS) in California and the U.S.

He has a long and illustrative background in the field of drug abuse treatment and prevention, been prominent in the community clinic movement having started in Seattle the 3rd Free Clinic in the Country, directed the Haight Ashbury Drug Treatment Program, and founded the Isla Vista Medical Clinic in 1970. He has been Medical Director of Santa Barbara County Methadone Maintenance Clinic and Ventura County Opiate Detox Program, and Zona Seca. He taught courses on substance abuse at UCSF, UCSB, and SDSU, has been a consultant to Hoffman LaRoche, NIDA and the National PTA, directed several conferences, delivered numerous professional talks, consulted widely, and been an expert witness in over 300 civil, criminal, and family court cases and currently is Medical Consultant to Zona Seca.

Previously, he was Director and Health Officer of the Sutter County Health Department, Director of Health Services at San Diego State University, Director/Administrator/Founder of the Isla Vista Medical Clinic, and a Medical Officer in the USPHS. At the USPHS he worked with the Model Cities Program to help develop several innovative health delivery systems including a comparison study of the cost of fee for service and managed care in Seattle in the early 1970's.

Dr. Bearman is the author of numerous articles on Medicaid managed care, drug abuse treatment and prevention, and human sexuality. He has published in the Journal of Psychoactive Drugs, The Harvard Business Review, The New Physician and The Journal of Social Issues. He recently published "Demons, Discrimination and Dollars: A Brief History of the Origins of American Drug Policies." He has written a chapter on medicinal marijuana for an ABC-CLIO text on Emerging Issues for the 21st Century.

Dr. Bearman has practiced general medicine with emphasis on adolescents and young adults, human sexuality and drug abuse treatment and prevention. He currently has a pain management practice.

Dr. Bearman successfully sued the Medical Board of California (MBC) to protect patient privacy. He was joined by the CMA. The published Appellate Court decision declared the MBC did not know the law; either Prop 215 or the limits of their own legislation, and had no right to breach doctor/patient confidentiality. He currently has a second suit against the MBC for violating his civil rights under the Federal Civil Rights Act.

He has consulted with a variety of providers on managed care and has given numerous presentations on the topic at such conferences as California Children's Services, National Managed Health Care Congress, Alameda Health Consortium, Health Care Association of Southern California, Fresno Medical Group, EPA/MCH Consortium, and San Diego Health Access Group.

He is also active in local politics, having been elected to the Goleta Water Board and several times elected to the Goleta West Sanitary District. His civic service includes serving on the Board of Advisors Santa Barbara Red Cross, Board Santa Barbara Diabetes Association, Board of Isla Vista Health Projects, member of the Santa Barbara Long-Term Care Task Force and West Santa Barbara Health Task Force.

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EXPERT WITNESS RESUME

DRUG ABUSE TREATMENT AND PREVENTION RELATED EXPERIENCE: Over 39 years experience providing drug abuse treatment and prevention including Medical Director of Ventura County Opiate Detox Program, Medical Consultant Santa Barbara County Alcohol Treatment Program, Medical Director Santa Barbara County Methadone Maintenance Program, Medical Director Zona Seca, one of founders of third free clinic in Country – Seattle Open Door Clinic, Director Haight Ashbury Drug Treatment Program. Professor of record for several semester courses on substance abuse treatment and prevention at UCSF, UCSB, and SDSU, consultant for 9 years to Santa Barbara County Schools. Previously Medical Director and Director of Health Services Santa Barbara Regional Health Authority, Health Officer and Director of Health Department, Sutter County, California and Director of Health Services at San Diego State University.

SUMMARY OF EXPERIENCE: Offering more than 30 years of experience in the following areas:

Medical Director Drug Treatment Program
Senior Health Care Advisor/Grants Development Director COHS
Medical Director of Capitated Medicaid Program
Director of Public Health Department and Health Officer
Student Health Service Director
Medical Director Community Clinic
Medical Director Methadone Maintenance Program
Director Drug Treatment Program
Project Director Substance Abuse Prevention Program
Primary Care Clinician
Pain Management Specialist
Officer in U.S. Public Health Service
Vice President Plasmapheresis Center
Consultant, Lecturer and Author on Human Sexuality and Drug Abuse Treatment and Prevention, and Health Care Organization
Educator
Grant Writer
Expert Witness

DISCUSSION OF EXPERTISE: Extensive experience in treatment of substance abuse problems including heroin and other opiates, sympathomimetics (e.g., amphetamines and cocaine), barbiturates, alcohol, marijuana and nicotine. Also expert on history of drug policy and medicinal cannabis. Knowledgeable about pharmacology, urine testing, lengths of action, physiology and symptomatology of recreational drugs; drug abuse treatment program and EAP program design and implementation, and medical quality assurance.

Also offering top medical administrative and management skills gained from over 30 years experience at all levels of government -- local, county, state, and federal. Excellent writing and verbal skills. Widely recognized expert on managed care. Special skills include grant writing and teaching. Knowledgeable in environmental matters particularly provision of potable water and waste disposal. Political skills developed from years of participation in the political process at the local level.

DRUG ABUSE TREATMENT AND PREVENTION:

Seattle Open Door Clinic -- Speakers Bureau/Clinician/Board Member
Haight Ashbury Drug Treatment Program -- Director
Santa Barbara County Methadone Maintenance Program -- Medical Director
Ventura County Inpatient Opiate Detox Program -- Medical Director
Santa Barbara County Alcohol Program -- Consultant
UCSF, UCSB and SDSU -- instructor, various drug and health education courses
Consultant to National PTA on Alcoholism Manual and Hoffman LaRoche on Treatment of Drug Abuse Crisis Pamphlet
Consultant to Santa Barbara County Probation Department on Drug Court

DRUG ABUSE TREATMENT AND PREVENTION (continued):

Received RWJ grant to plan comprehensive long-term interventions for dual diagnosis AFDC mothers.
Zona Seca Medical Director and Medical Consultant
Expert Witness (consulted on over 350 criminal cases, testified in over 250; 35 civil cases, deposed 10; family court (testified 3)
Author, Public Speaker
Consultant to Santa Barbara County Drug Court
Past member several State and County Advisory Committees
Coordinated several conferences on drug abuse treatment and prevention
Consulted with numerous public and private agencies on drug abuse treatment and prevention
Given over 500 presentations on substance abuse

EDUCATION:

POSITION: INTERNSHIP

U.S. Public Health Service Hospital
Seattle, Washington July 1, 1967 - June 30, 1968

M.D. RECEIVED IN 1967

University of Washington, School of Medicine
Seattle, Washington 1965 - 1967

University of Wisconsin, School of Medicine
Madison, Wisconsin 1963 - 1965

B.S. IN PSYCHOLOGY -- 1963

University of Wisconsin
Madison, Wisconsin 1959 - 1963

SOPHOMORE AND SENIOR HONORS

PROFESSIONAL EXPERIENCE

ADMINISTRATIVE POSITIONS:

• **Santa Barbara Regional Health Authority (SBRHA)** September 1983 -
February 2001
Santa Barbara, California

MEDICAL DIRECTOR and DIRECTOR OF MEDICAL DEPARTMENT September 1983 - June 1997

**SENIOR HEALTH CARE ADVISOR and
GRANTS DEVELOPMENT DIRECTOR** June 1997 - February 2001

The SBRHA is a 140-million dollar, locally controlled, capitated, case-managed Medicaid managed care program which started in 1983 as a pilot project. It is a Health Insurance Organization (HIO) contracts with providers and pays claims for all residents of Santa Barbara County who are Medi-Cal recipients. It is the oldest County-Organized Health System (COHS) in the country.

• **HEALTH OFFICER AND DIRECTOR OF HEALTH DEPARTMENT** 1982-1983
Sutter County, California

• **DIRECTOR OF STUDENT HEALTH** 1974 - 1982
San Diego State University

• **DIRECTOR/ADMINISTRATOR/FOUNDER** 1970 - 1974
Isla Vista Open Door Medical Clinic
Isla Vista, California

• **MEDICAL OFFICER** 1968 - 1970
Regional Office of U.S. Public Health Service
San Francisco, California

PAST MEMBER SEVERAL STATE AND COUNTY ADVISORY COMMITTEES INCLUDING:

Governor Reagan's Advisory Committee on Drug Abuse
Santa Barbara County Drug Abuse Advisory Committee
San Diego County Drug Abuse Advisory Committee
Chair, Health Subcommittee -- Santa Barbara County Drug Abuse Treatment and Prevention Master Plan Committee

CONSULTATIONS:

Consultant for *Treatment of Drug Abuse Crisis* published by Hoffman LaRoche
Hoffman-LaRoche Drug Abuse Treatment pamphlet, 1975
National Action Committee on Drug Education -- Liaison to Schools of Education to determine drug education curriculum, 1973-1975
National Institute of Drug Abuse, Rural Drug Abuse Survey, 1975-1976
National PTA Alcohol Abuse Prevention Manual, 1976
Rehabilitation Education Counseling Program, Region IX, San Diego State University, 1977
Santa Barbara County Drug Court, 1995

DRUG ABUSE TREATMENT AND PREVENTION: RELATED EXPERIENCE AND PRINCIPAL POSITIONS HELD:

Co-founder, third free clinic in County (Seattle Open Door Clinic, 1967; Member Board of Directors; head of Speaker's Bureau)
Volunteer Physician, Haight-Ashbury Clinic, 1968-1970
Co-coordinator, Haight-Ashbury Drug Abuse Treatment Program, 1970
Founder, CEO, Isla Vista Open Door Medical Clinic, 1970-1974
See also Medical Activities which follow

MEDICAL ACTIVITIES:

Medical Consultant, Haight-Ashbury Drug Abuse Treatment Program
Medical Director, Ventura County Health Department Inpatient Heroin Detoxification Program, 1973
Medical Director, Santa Barbara County Mental Health Department Methadone Maintenance Program, 1974
Santa Barbara County Mental Health Department Alcoholism Program, 1974, Physician Consultant
San Diego State University position involved substance abuse treatment and prevention activities, 1974-1982
Sutter County position involved treatment jail inmates and juvenile hall residents, 1982-83
Santa Barbara Regional Health Authority, 1983-1997, Medical Director
Zona Seca, Medical Director, 2000-2006
Zona Seca Medical Consultant, 2006-Present

EDUCATIONAL ACTIVITIES: TAUGHT NUMEROUS COURSES AT COLLEGE LEVEL INCLUDING:

Taught semester college courses on substance abuse at UCSF, UCSB, SDSU (in that capacity I read several books and did a minimum of 2-3 hours/lecture and preparation for college level courses over a period of several years)

San Jose State University -- 1969 Human Sexuality conference
UCSF -- 1970
UCSB -- 1971-1974 (First course here on substance abuse)
UCSB -- 1973 UCSB Extension Course
SDSU -- 1981-1982 Health Science Department, Drug Abuse. 1975-1980 Human Sexuality.
SDSU -- 1981 SDSU Extension Course
UCSD -- Clinical Faculty 1976-1982
SDSU -- 1982 School of Public Health, Adolescent Health
UCSB -- Black Studies Department 2000
UCSB -- Taught two courses on drug policy, Fall 1998 & Spring 2000 in Dept. of Black Studies

STATE COUNTY COMMITTEES: MEMBER SEVERAL ADVISORY COMMITTEE INCLUDING:

Governor's Advisory Committee on Drug Abuse, 1968-1970
Santa Barbara County Drug Abuse Advisory Committee, 1972-1974
San Diego County Drug Abuse Advisory Committee, 1976-1978
Co-Chair -- Health Subcommittee and Chair of Steering Committee Santa Barbara County Drug Abuse Treatment and Prevention Master Plan, 1991-1992
Chair -- Intervention and Referral Subcommittee Perinatal Intervention Program (PIP), 1990-1992
Member -- Advisory Committee Casa Rosa (treatment facility for pregnant women), 1990-1992
Member -- Life Chronicles, Advisory Board, 1999-Present

CONFERENCES DIRECTED:

Planning Committee National Free Clinic Conference 1972
Planning Committee National Drug Abuse Conference 1977 & 1978
Writer and Director of Grant on Drug Abuse Prevention Training, San Diego and Santa Barbara Counties, 1980
Pacific Coast College Health Association annual meeting 1982
Conference Director, Parenting and Drug Abuse Prevention 1982
Associate Coordinator, Local Arrangements Chair, Patients Out of Time 4th National Clinical Cannabis Therapeutics Conference 2006

EXPERT WITNESS ACTIVITIES:

Santa Barbara County Public Defender (approximately [5] cases)
Ventura County Public Defender (approximately [120] cases) testified; consulted on additional [85] - Kern County (three cases). Total testified at trial or deposed: 280.

Private includes:

- Paul Blatz, Ojai -- Misdemeanor criminal case
 - Ed Lacey, Ventura -- 3 or 4 misdemeanor criminal cases
 - Archibald and Spray, Santa Barbara -- Personal injury case auto liability involving heroin and pain killer
 - Weinstock, Ventura -- 3M drug testing policy
 - Steve Munkelt, Nevada County -- Suit against Nevada County regarding quality of care in county jail
 - Parichan, Renberg, Crossman & Harvey, Fresno -- Personal injury case auto liability involving cocaine
 - Helenius, Hayes & Smith, San Luis Obispo -- Wrongful discharge from employment at a Methadone Maintenance clinic
 - Ballard, Rosenberg & Golper, University City, CA -- Wrongful discharge and EAP
 - Robert Brakewood, Van Nuys -- Substandard care in treatment program
 - MacIntosh & Dean - Pain treatment
 - Expert for Southern California Edison in methamphetamine case
 - Expert in Sparks v. Kern County -- medicinal cannabis -- Erik Shevin
 - Expert in Martin & LaVonne Victor case -- medicinal cannabis -- Ian Vizzy Attorney
 - Consulted with Dr. Eidleman on his MBC hearing
 - Worked on several CPS cases
 - Several driving under influence of cannabis including Norman Craig case with S.B. Co. Public Defender
 - Cases involving differentiating symptoms of prescription pain and muscle relaxants vs. concussion.
- * The attorneys I have worked with include: Ian Vizzy, Erik Shevin, Bruce Margolin, David Michael, J. David Nick, Robert Blatz and Robert Moss

Including expertise in:

Drug metabolism (e.g., drug half life, length of detection, urine testing), under the influence symptoms, analyzing eye signs, signs and symptoms of withdrawal, drug affects, normal human physiology, EAP quality and history of drug policy. Have testified regarding effects of stimulants, sedative hypnotics, including alcohol and marijuana, opiates and other narcotics, tranquilizers, medicinal use of cannabis and over the counter (OTC) drugs. Also can testify on quality and adequacy of treatment programs.

URINE TESTING:

Deposition for suit against Minnesota Mining and Manufacturing, Winter, 1987
Article on urine testing, *Isla Vista and Western Goleta Free Press*, 1987
Presentation: California Association of Sanitary Agencies, 1987
Presentation: UCSB Counseling Center, Spring, 1987
Presentation: UCSB Health Center, Fall, 1987
Article on Urine Testing, *Harvard Business Review*, January-February, 1988
UCSB *Daily Nexus*, June 3, 1991, "Urine Testing and the New Grad"

COMMUNICATION:

PUBLIC SPEAKING

Over 525 talks to professional and lay audiences on Drug Abuse Treatment and Prevention, 300 on Human Sexuality, 50 on Medical Care Organization

MEDIA

Numerous professional publications, newspaper columns and articles, two (2) thirteen-week radio health news programs.

VIDEO

- Consultant and talent on video tape on "Responsible Drinking", 1981. (This appeared on education television several times in San Diego.)
- Talent and writer a video on Drug Pharmacology for drug rehab program, 1981.
- Talent on Public Access multi-part series on Medicinal Cannabis.
- Several TV appearances on health matters including panel discussion with Judge Jim Gray, Arianna Huffington, former DEA Director Robert Bonner, Civil Rights Attorney Connie Rice.
- 4/20/06 Interviewed on local San Francisco affiliates of NBC, CBS and ABC in response to 4/20/06 FDA statement that cannabis has no medicinal benefit.

AUDIO

Radio Programs on Health Matters on:
KCSB (1972)
KOBO (1983)
KTMS (1983-1984)
KEYT - Guest Host (for two days), Voice of Santa Barbara (2000)

PRINT

Written Medical Columns for:
Helix, Seattle, Washington (1967-1968)
Isla Vista Viewpoint, Isla Vista, California (1971-1972)
Isla Vista Town Crier (1972-1973)
Daily Aztec, San Diego State University (1975-1976)
AS Window (1977-1979)
Santa Barbara Regional Health Authority Provider Newsletter and *Santa Barbara Regional Health Authority Beneficiary Newsletter* (1983 to 1996)
Isla Vista Free Press (1986-1988)

PUBLICATIONS

"Medical Students in a Community Sex Education Program," *Journal of Medical Education*
"Medical Students in a Community Action Program," *Medical Alumnus*, University of Washington, June 1967
"Methods of Sex Education," *New Physician*, August 1970
"IV Almost Free Clinic," "The Free Clinic -- A Community Approach to Health Care" book by Bentel, Smith & Swartz, published 1972 by STASH Press
Heroin Use in a College Community – *Journal of Psychedelic Drugs* Spring 1973
"Medical Clinic Administration in a Community Clinic," *The Journal of Social Issues*
Clinical Management of Drug Abuse Crisis Treatment by Hoffman LaRoche (Editorial Consultant)
PTA Alcohol Abuse Prevention Manual (Editorial Consultant)

PUBLICATIONS (continued):

"Efficacy of Urine Testing," *Harvard Business Review*, 1988

"Cost Effectiveness of Pressure Relief Devices," *Today's Nursing Home Management*, 1989

"An Overview: Santa Barbara Regional Health Authority," *San Diego Physician*, September 1991

"Santa Barbara Regional Health Authority," *California Physician*, April 1994

"Dual Diagnosis, Breaking the Cycle of Dependency" *Journal of Psychoactive Drugs*, 1996

Article on Feldenkrais for Rx of chronic pain, *Journal of Pain Management*, 1999.

Op ed piece, "Cannabis is Medicine," *Santa Barbara News Press*, July 2000.

"Marijuana as Medicine, A Doctor in Your Home," principal interviewee for *USA Today Online* article, column by AJS Rayl, August 31, 2000.

- Demons, Discrimination and Dollars: A Brief history of the Origins of American Drug Policy, Prosperity Press, Santa Barbara, CA 2006. (134 pages)

- Contemporary Social Issues – ABC-CLIO on-line book, contributor – wrote medicinal marijuana unit.

OTHER:

- Presentations at over 55 national and regional conferences on drug abuse treatment and prevention.

Responsible for determining abuse of psychoactive drugs for purpose of issuing restrictive card for Medi-Cal pharmacy benefit for SBHI recipients.

- Robert Wood Johnson (RWJ) Foundation -- Planning Grant for Developing Comprehensive Long-Term Intervention of Dual Diagnosis Women -- received September 1993

- Clinically evaluated over 1700 unique medicinal cannabis patients, from 2000-Present.

- Participated in several public access shows on cannabis policy

SOME CME PRESENTATIONS SINCE 1996:

- 1996 - Panelist -- Partnerships for Challenging Clinical Conditions and Serving Special Populations at Collaborative Strategies for Success in the Changing Medicaid and Health Resources and Services Administration (discussed RWJ grant) in Washington, D.C.

- 1997 - Presenter on Dual Diagnosis at Violence & Women Conference; San Francisco, 1997

- 1998-2000 - Cottage Hospital Cardiac Rehab Program – cardiac rehab lecture series, speaker on emotion and heart attack.

- 2000 – “Brain Chemistry and the Search for Meaning”, Unitarian Church, Santa Barbara, CA, 2000

- 2000, Oct. – Ethnic & Racial Basis for American Drug Policy – Its impact on American Institutions & History, APHA, Boston, MA,

- 2000, Oct. – Cost Effectiveness – Feldenkrais & Acupuncture in Treating Pain in a Medi-Cal Population, APHA, Boston, MA

- 2000, Oct. – Is Medicinal Cannabis a Public Health Issue?, APHA, Boston, MA

- 2001, April – “Discrimination and Demonization in American Drug Policy”, NORML, Washington, DC, 2001

- 2001 – “Status of Prop 215 and Medicinal Cannabis, S.B. County Health Dept., Santa Barbara, CA, 2001

- 2002, Spring - Pacifica Institute – Lecture on history of origins of American drug policy

- 2002, May – “History of Medicinal Cannabis” – 2nd National Clinical Conference on Cannabis Therapeutics, Analgesia & Other Indications, Portland, OR

- 2003 – Proposition 215 and Medicinal Cannabis in California, S.B. Rotary Club, Santa Barbara, CA

- 2003 – Pain Management & Cannabinoids (consultation for Solvey), Pismo Beach, CA

- 2003 – MAPP Seniors Symposium on Medicinal Cannabis, Palm Springs, CA – “Cannabis as Medicine for Seniors”

- 2004 April – “Cannabis, Cannabinoids & ADHD” – 3rd Cannabis Therapeutics Conference, Charlottesville, VA

- 2004 & 2005 – UCSB “Law & Society” guest lecturer – History of American Drug Policy

- 2005 February – CME Talk to UCSB Student Health Center staff on Medical Marijuana

- 2005 April - NORML Conference, San Francisco, CA, “Physicians in the Crosshairs” (panel member)

- 2005 December – Moderator and Panel Member, “Medicinal Marijuana: Why This Issue Is More Important to Health Care than Just Cannabis”, American Public Health Association, 133rd Annual Meeting & Exposition, Philadelphia, PA

- Medical Professional’s Obligation to Defend Traditional Medical Values (presenter), American Public Health Association, 133rd Annual Meeting & Exposition, Philadelphia, PA

SOME CME PRESENTATIONS SINCE 1996 (continued):

- 2006 April 7-8 – Patients Out of Time/UCSF Conference – Two panels (1) medicinal cannabis and medical legal issues, and (2) PTSD and the Endocannabinoid System, Santa Barbara, CA
- 2006 April 9 – SBCC Adult Ed 3-hour course with MaryLynn Mathre, RN – The endocannabinoid system

2006 April 20-22 - NORML Conference – 2 presentations – (1) Panel on Medical Marijuana and Medical Legal Issues – (2) Evolving Medical Uses for Cannabis: ADHD/PTSD and the Endocannabinoid System, San Francisco, CA

2006 May 5 & May 1 – Hospice of Santa Barbara – “Overview of Medicinal Cannabis”

2006, November 9 – SLO – 18th Annual AIDS Update – Medicinal Cannabis and AIDS Re: Pros and Cons

ELECTED AND APPOINTED POSITIONS (partial list):

Isla Vista Community Council Member -- Elected 1971 and 1972 (one year term)

Goleta West Sanitary District Member -- Elected 1985, 1987, 1995, 1999, 2003 (four year term)

Goleta Water Board Member -- Elected 1989

Sex Ed Council of Students, University of Washington -- Founder and President

Open Door Clinic, Seattle, Washington -- Member Board of Directors

California Interagency Task Force on Drug Abuse, Member

Northeast Mental Health Center, San Francisco, Board Member

National Free Clinic Council, Founding Board Member

American College Health Associate -- Delegate, Local Arrangements Committee Chairperson, Reference Committee Chair, Member Nominating Committee (twice)

Southern California Counsel of Free Clinics -- Vice President

Cal State University and College Physicians Associations Secretary Treasurer (seven years)

Isla Vista Health Projects Inc., Incorporator, President, Vice President and Treasurer

Santa Barbara County Aging and Long-Term Care Committee Member

Santa Barbara County AIDS Advisory Committee, Member

AWARDS:

S.B. County Medical Society Humanitarian Award, 1992

Santa Barbara Neighborhood Clinics – Health Hero Recipient, 2001